

Annex 1

The DKFZ offers the sponsors the possibility to promote their products and services in the sponsored event **Virtual 8th MRinRT Symposium 2021** in the period April 19th to 21st, 2021 (Satellite Symposium: April 18th, 2021).

Please note:

Virtual Exhibition times: Sunday, April 18th, 09.30am – Wednesday, April 20th, 1.30pm, 2021

(times still subject to changes)

The DKFZ has the following advertising categories for sponsors listed in this annex:

Sponsoring packages

*The applicable category should be marked in the **top row**. Please pick only **one** option. Platinum and Gold Sponsorships are not available anymore.*

	<input type="checkbox"/> Light	<input type="checkbox"/> Bronze	<input type="checkbox"/> Silver	<input checked="" type="checkbox"/> Gold	<input type="checkbox"/> Platinum
Sponsoring fee includes:	Sponsorship fee (basic level): EUR 500	Sponsorship fee (1st level): EUR 1.500	Sponsorship fee (2nd level): EUR 3.500	Sponsorship fee (3rd level): EUR 6.000	Sponsorship fee (4th level): EUR 7.500
	Attention! For non-profit organizations only!				
Distribution of product- or company-related informational material (1-page PDF) to the event participants at the virtual event main page/hub (not with virtual booth)	✓	✓			
Entry in the list of sponsors on the website of the event (<i>Company logo with link</i>)	✓	✓	✓	✗	✗
Sponsor (logo) named in the symposium's program (PDF) and electronic abstract book	✓	✓	✓	✗	✗
Appearance of the company logo during session breaks associated with sponsor status		✓	✓	✗	✗
Free conference participation for 1 person delegated by the sponsor		✓			
Virtual 2D booth with following options: Large top banner Description Social Media & Chat Up to 2 booth representatives Vimeo Video Banner right top iFrame Banner Right Bottom Text including pictures (png or jpg)			✓		

	□ Light	□ Bronze	□ Silver	□ Gold	□ Platinum
Half page in the electronic abstract book			✓		
Free conference participation for 2 people delegated by the sponsor (may not necessarily be the representatives at the booth)			✓		
Company video (mp4) of 1-2 minutes displayed during coffee breaks			✓		
Company video (mp4) of max. 3 minutes displayed during coffee breaks				✓	✓
Virtual 3D booth with following options: Large top banner Vimeo Video Tall left & right banner Left shelf for social media elements Right shelf for info material Reception desk (logo, etc.) Small Banner left & right 3 booth representatives				✓	✓
Free conference participation for 3 people delegated by the sponsor (may not necessarily be the representatives at the booth)				✓	✓
Virtual company presentation during one break, max. 20 min				✓	✓
One page in the electronic abstract book				✓	✓
1 online seminar of 30 – 45 min. organized by the company; presented before the symposium (between March 15 th , 2021 and April 15 th , 2021); announced on the symposium’s webpage				✓	✓
Company name & logo in the rotation banner at virtual event platform/hub					✓
Company video (e.g. via vimeo) in the dynamic broadcast window prior to the conference time slots					✓

Prizes:

In addition to the fixed sponsoring packages, we offer the following options:

As a prerequisite, the booking of one of the sponsoring packages at minimum level **Bronze** is necessary. Booking is on the first come first serve basis. If you are interested, please choose **only one** of the following options!

Option	EURO	Please tick here!
Young Investigator 2020 (place 1-3)	1750€	<input type="checkbox"/>
Young Investigator 2021 (place 1-3)	1750€	<input type="checkbox"/>
Poster prize	500 €	<input type="checkbox"/>

Deadlines related to the above services

File (company's/organization's logo) for the event's website:	after payment
PDF for media forum (1-page PDF)	15.03.2021 (for Light and Bronze only)
½ page (max: 210 x 148mm = landscape format) for abstract book	15.03.2021 (Silver)
Company video (mp4 file, 1280 x 720px)	15.03.2021 (Silver level or higher)
Files and material for 2D/3D industry booth (see annex 2)	15.03.2021 (Silver level or higher)
1-page (max: 210 x 297mm = portrait format) for abstract book	15.02.2021 (for Gold and Platinum only)
Scheduled Date for Live Online Seminar:	15.02.2021 (for Gold and Platinum only)

Company details:

Company name: _____

Contact Details

Name: _____

Phone: _____

E-Mail: _____

Invoice Details

Address: _____

VAT identification number: _____

Date: _____

Signature: _____